

**Minutes – Draft 07/22/22**  
**July 22, 2022 Communications Committee Meeting**

Present: Board President Dave Meranda, Board Member Emily Mason, Superintendent John Spieser, Krista Boyle, Jennie Berkley, Jeff Johnson, Rob Dunn, Paul Daniels

- I. Approval of June Minutes – Approved
- II. Review of Recent Social Media Posts (summary below)

**FACEBOOK**

- Job fair post – \$50 ad and reached ~ 18,000 throughout Greater Cincinnati
  - Cost of \$2/person hired
- Goshen support
- Employee posts
  - New principal, assistant principal and Crayola ambassador for top art teacher)
- School starts in a month – school supply lists

**INSTAGRAM**

- Staff announcements (principal and assistant principal)
- College boot camp

**TWITTER**

- Charity Lucas Field progress

- III. Communications Survey Readout
  - Link to Communications Survey Results: <https://bit.ly/3cCwDmx>
  - Recommendation to ensure school pages are consistent and up to date with contact info, PTO details, upcoming events, etc will be added to the next steps
  - Results and next steps to be presented at August board meeting
- IV. Additional Questions/Comments
  - N/A